

CYCLIST SHANE KELLY IS ONE OF AUSTRALIA'S MOST SUCCESSFUL SPORTSPEOPLE



Shane is now embarking on a new journey, focusing his passion on seeing others succeed at both personal and business levels

Since his days as reigning world champion, Shane has branched out to help businesses and individuals take their cycling skills to the next level through motivation and team-building.

Shane's elite cycling career spans 20 years and has seen him reach and remain at the peak of his sport. Shane is a track cycling phenomenon and is Australia's most prolific medal winner in his field.

He is a four-time World Champion and held a top three world ranking for 14 years.

After competing at the Beijing 2008 Olympic Games, Shane retired from international competition and turned his attention to his business, Shane Kelly Enterprises.

Imagine the feeling of standing side-by-side with an Olympic cycling champion and having him personally share his experiences and offer you expert tips before overseeing your cycling program at the velodrome. That feeling of excitement and exhilaration is enjoyed by all who embark on the Shane Kelly Corporate Coaching experience.

Businesses and other groups benefit from a one-of-a-kind service offering team-building, fitness and training, with individual programs tailored to each client. Shane is committed to running your team bonding day or ongoing program and has credentials which are unsurpassed. With two decades of competitive sport, five Olympic Games, and a multitude of World

Championship medals to his name, Shane is a rare talent who enjoys inspiring others to achieve.

Shane is harnessing the determination, willpower and success to improve team dynamics and effectiveness by building the morale and fitness of participants. The synergies between a cycling team and an office group are well understood and the skills learnt from facing a challenge together are indispensable.

Shane Kelly Corporate Coaching has experienced firsthand the ability cycling has to motivate and bring together a group of individuals and have them working as a cohesive and energetic team.



“Absolute ADRENALIN..... Flying around the 43 degree wooden banked velodrome at 70km/h on the back of a tandem with Shane Kelly in control, and having complete trust in him..... what a rush!

In my game, I'm in control at 300km/h, but taking a few hot laps with a World Champion cyclist in control was something different and an experience to remember.”

Mark Webber
Red Bull Racing Formula One Driver

The Experience

There are a range of services available at Shane Kelly Enterprises for the corporate arena and private groups. Shane's talent as an elite cyclist, competitor and sportsman is invaluable when it comes to these activities.

- Corporate training
- Team building
- Velodrome riding
- Insight to professional cycling
- Fitness and training programs
- Private training sessions

Outsourced services:

- Nutrition
- Biomechanics
- Psychology

Each session is tailored to individuals and groups on their cycling skill and fitness levels.

Program Benefits

Participants in a Shane Kelly Enterprises program will find themselves benefiting at professional, health, psychological and physical levels, which can help improve performance in the corporate arena and beyond.

- A positive outlet outside of the office
- An ideal way to bond with colleagues and friends
- Boosted mental and physical strength
- Increased networking opportunities

Regular cycling health outcomes:

- Promotes a longer life
- Improves physical working capacity
- Increases aerobic fitness
- Lowers unhealthy cholesterol levels

Make the most of the personalised experience Shane Kelly Enterprises offers and challenge yourself to a tandem ride on the velodrome. Feel the rush and adrenalin pumping through your veins as you cycle the velodrome at race speed with World Champion and Olympic cyclist Shane Kelly.

Each session is tailored to individuals and groups on their cycling skill and fitness levels.

For more information about Shane Kelly Enterprises or to book your session contact Shane Kelly.

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